FOR IMMEDIATE RELEASE

LENS FOR HOPE OFFERS INSIGHT AND PHOTOGRAPHY ON HOMELESS YOUTH IN THE VALLEY TUESDAY, MARCH 23

Exclusive Media Event and Photography Preview at Brett Wesley Gallery

Las Vegas, Nevada (March 19, 2010) – HELP of Southern Nevada, approaching 40 years of serving Southern Nevada will hold an exclusive media event on March 23, 2010 from 2pm – 3pm at the Brett Wesley Gallery located at 1112 S. Casino Center Blvd, Las Vegas, Nevada 89104. The media event will address top concerns for the community safety net, and how as a community the response is critical along with how HELP of Southern Nevada is responding to the demands. Speakers for the media event include; Ken LoBene Field Office Director for Housing of Urban Development, Shannon West the Homeless Regional Coordinator and Terrie D’Antonio the CEO and President of HELP of Southern Nevada. HELP’s Youth Center will also have a few teen residents who will be available for interviews.

Following the media event professional photographs of the homeless teens will be available for viewing in the Brett Wesley Gallery and the art preview will then open to the public that same day, on March 23 from 4pm – 6:30pm. Tickets for the public photography viewing are available at the door the day of the event; $25 or $15 for all non-profit employees. The tickets include the gallery viewing, light appetizers and desserts. 100% of the proceeds benefit the youth center.

About HELP of Southern Nevada
HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

About Brett Wesley Gallery
What makes Brett Wesley distinctive is its selection of stunning works by emerging and established painters, photographers, and sculptors from around the world. The gallery also hosts several cultural events, speaking
engagements, and educational seminars throughout the year. Owner Brett Wesley Sperry states “Our primary goal is to show works of art that are bold, relevant, and well-crafted across several media and ultimately expand the visual dialog among collectors and artists. Brett Wesley Gallery will reflect my desire to share the unique power of art, the joy of ownership, and the enduring value of owning original works. And each month, whether you love what we’re showing or not, there will always be something here that’s memorable and worthy of discussion”.

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If you’d like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email ggavan@HELPSONV.ORG