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## **FOR IMMEDIATE RELEASE**

Tuesday, September 8<sup>th</sup>

# **MAKING LIFE BETTER FOR HOMELESS YOUTH**

## ***HELP of Southern Nevada To Receive Check From Local State Farm Agents***

**Las Vegas, Nevada** (Sept 8, 2009) – HELP of Southern Nevada announced today they are set to receive a check presentation from local State Farm agents Wednesday, September 9. Showing strength in numbers local agents rallied together, to provide funding in the amount of \$5,640 for the youth to receive 53 new dressers for their rooms. The check presentation will take place at 10am tomorrow at HELP of Southern Nevada’s Youth Center located at 1417 Las Vegas Boulevard North, on the corner of Foremaster and Las Vegas Boulevard.

Kelly Robson, youth center director, said “the kids at the youth center deserve the same things in life we sometimes take for granted. With the donation from State Farm this allows us to buy quality dressers for the rooms that will last over time. State Farm agents have been a great support to the center and the kids are very grateful.”

HELP of Southern Nevada’s Youth Center provides services for at-risk youth who are homeless or are at risk of becoming homeless. The Youth Center motivates residents towards reaching self-sufficiency by providing the training and skills to further their education, employment, social and life skills.

“The State Farm agents involved with the furniture donation definitely have a soft spot for the youth at HELP of Southern Nevada. For the last four years, agents have hosted a dinner and provided gifts for an annual Holiday party. When the need for new furniture arose they lobbied the company to help boost the amount they could give. We are very happy that the contribution will provide the youth with a



comfortable home atmosphere during their time spent at the HELP of Southern Nevada Youth Center”, said Donna Fisher-Brown, public affairs, State Farm.

The HELP youth center ‘s maximum capacity is 62. The Center consists of a residential building, multipurpose facility and outdoor recreational area. The campus provides 24-hour staffing for supervision and transportation of the residents.

### **About HELP of Southern Nevada**

HELP of Southern Nevada assists low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Direct services available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday programs, Nevada 2-1-1 call center, and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at [www.helpsonv.org](http://www.helpsonv.org)

### **About State Farm**

State Farm insures more cars and homes than any other insurer in the U.S., is the leading insurer of watercraft and is also a leading insurer in Canada. State Farm’s 17,700 agents and 68,600 employees serve 81 million policies and accounts – more than 78.7 million auto, fire, life and health policies in the United States and Canada, and more than 1.9 million bank accounts. State Farm Mutual Automobile Insurance company is the parent of the State Farm family of companies. State Farm is ranked No. 31 on the Fortune 500 list of largest companies. For more information, please visit [statefarm.com](http://statefarm.com) or in Canada [statefarm.ca](http://statefarm.ca)

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