

Contact: Gina Gavan
Cell: 702-275-2624
gina@tribalminds.com



REQUEST FOR MEDIA COVERAGE

VOLUNTEERS FROM JUNIOR LEAGUE OF LAS VEGAS HELP SORT FOOD AND CELEBRATE 40 YEARS FOR THANKSGIVING SATURDAY, NOVEMBER 20

Las Vegas, Nevada (November, 2009) – HELP of Southern Nevada, celebrating 40 years of service in the community, announced today that Junior League of Las Vegas is sending volunteers to help sort food for Thanksgiving for those in need. Beginning at 7am, Saturday morning November 20th, at the main HELP campus located at 1640 E. Flamingo Road. The volunteers will gather to sort food and prepare items for Thanksgiving pick-up.

This year, 1000 families will receive a Thanksgiving meal. Non-perishable food items or cash cards are also needed. \$25 can feed a family of four, or \$40 can feed a larger family. Some non-perishable food items needed include: stuffing, instant mashed potatoes, soups, apple sauce, jello mix, cranberry sauce, canned vegetables, rice cake or muffin mix and gravy packets. To donate, contact Meagan at 702-369-4357 ext 246 or info@helpsonv.org.

WHO: Junior League of Las Vegas volunteers will be sorting food at HELP of Southern Nevada to help those in need for the Holidays.

WHAT: HELP of Southern Nevada was founded 40 years ago by a volunteer action committee of Junior League. The volunteers will begin food sorting which will support the qualified recipients of HELP's Thanksgiving program.

WHEN: Saturday, November 20th from 7am – 12pm at the main HELP campus located at 1640 E. Flamingo Rd. Las Vegas, Nevada 89119

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available: social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

###

If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email gina@tribalminds.com