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REQUEST FOR MEDIA

SPECIAL ANNOUNCEMENT TO RENAME YOUTH CENTER

Today Exclusive Media Conference at Brett Wesley Gallery from 2pm – 3pm

Las Vegas, Nevada (March 23, 2010) – HELP of Southern Nevada, approaching 40 years of serving Southern Nevada will hold an exclusive media conference today, from 2pm – 3pm at the Brett Wesley Gallery located at 1112 S. Casino Center Blvd, Las Vegas, Nevada 89104. HELP is going to make a special announcement today that the Youth Center will be renamed The HELP of Southern Nevada Shannon West Homeless Youth Center. In addition, the event will cover Homelessness, funding for housing, and how the community and HELP of Southern Nevada are responding to the demands. Speakers for the media event include; Ken LoBene Field Office Director for Housing of Urban Development, Shannon West the Homeless Regional Coordinator and Terrie D'Antonio the CEO and President of HELP of Southern Nevada. HELP's youth center will also have a few teen residents who will be available for interviews and professional photographs of the teens are being displayed for viewing, at the Brett Wesley Gallery. The photographs are open to the public today only from 4pm – 6:30pm. Tickets available at the door \$25 for general public and non-profit employee tickets are \$15. 100% of the proceeds will benefit the youth center.

The announcement to rename the youth center, comes from the tireless work and dedication Shannon West has performed in developing critical pathways for youth programs through community collaboration. Shannon West, Regional Homeless Coordinator working under the direction of the Southern Nevada Regional Planning Coalition's Committee on Homelessness has helped establish several initiatives including the Southern Nevada Gang Task Force, the Clark County Neighborhood Services Unit, the Ready for Life Collaborative (focusing on transitioning youth and young adults), and Camp AnyTown.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.



About Brett Wesley Gallery

What makes Brett Wesley distinctive is its selection of stunning works by emerging and established painters, photographers, and sculptors from around the world. The gallery also hosts several cultural events, speaking engagements, and educational seminars throughout the year. Owner Brett Wesley Sperry states “Our primary goal is to show works of art that are bold, relevant, and well-crafted across several media and ultimately expand the visual dialog among collectors and artists. Brett Wesley Gallery will reflect my desire to share the unique power of art, the joy of ownership, and the enduring value of owning original works. And each month, whether you love what we’re showing or not, there will always be something here that’s memorable and worthy of discussion”.

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If you’d like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email ggavan@HELPSNV.ORG