



OF SOUTHERN NEVADA

helping people help themselves

COMMUNITY CANDY

SWEET NEWS WITH A MESSAGE



JUST ONE THING

A recent poll indicates that more Americans are developing habits to live green and save on the green, but there's still huge potential for more environmentally friendly behavior. A Harris Interactive survey of about 3,000 adults last summer shows where people have made the most changes in the last year. While changes are encouraging, the study shows areas where people can make more changes. If you can do just one thing, choose an area where you can be more green.

- 63% installed more energy-efficient light bulbs.
 - 46% started paying bills online.
 - 41% donated an electronic device for recycling.
 - 40% switched to paperless financial statements.
 - 36% purchased energy-efficient appliances.
 - 29% switched from bottled water to tap water.
 - 17% installed a low-flow showerhead or low-flow toilet.
 - 14% made home improvements that provided government tax credits.
 - 13% bought a more fuel-efficient car
- Source: Success Magazine February 2010*



EMERGING EVENTS

What does Holland, France, Chile, Netherlands, Germany, 20 other countries and all the national associated press newspapers have in common? The answer is...(drum roll please) the outstanding outreach work that HELP is doing in the tunnels to reduce homelessness. Just recently, when the NBC "Today Show" was filming with the HELP team they encountered an

individual who had taken residence in the tunnels and had been living below for several years. With the assistance of the outreach team they were able to move the homeless man into one of HELP's programs. Over the past 8 months more than 15 homeless individuals who had taken residence in the tunnels have been moved out of the tunnels and into programming and permanent housing thanks to HELP and the M.C.I.T team.

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OUR MISSION STATEMENT

We serve with care. We assist families & individuals throughout Southern Nevada to overcome barriers & attain self-sufficiency through direct services, training, & referral to community services.



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WHAT'S HAPPENED

The Fall is always a busy season for HELP of Southern Nevada. In September 2009, the festivities kicked off with the 10th Annual Tea, Trends and Tranquility at the Four Seasons Hotel. Two outstanding women in non-traditional industries were honored for their outstanding leadership and commitment to our community.



Women Honored at the Tea:

- Renee West – President of Mandalay Bay
- Virginia Valentine – County Manager, Clark County



Turkey Distributions November 2009

The Turkey Drive in November of 2009 provided over 1,000 families with a Thanksgiving meal. To collect turkeys this year we partnered with 97.1 FM radio station and we traveled to three different Albertson locations in the Valley, collecting turkeys. This year you could win tickets for donating a turkey to the Variety Theatre.

The other partnership that is always key to Thanksgiving is the volunteers from Junior League who help pack up the bags for the families. "Done in a Day" is an annual event that is always valued and appreciated.

The Annual KLUC 98.5 FM Toy Drive had another successful run, generating over 10,000 toys for children in our community. HELP of Southern Nevada helped distribute those toys to families in need this Holiday season. It is through partnership and collaboration that we are able to help so many families. Thank you KLUC!



HELP Toy Store December 2009

PEOPLE ON THE MOVE

- HELP of Southern Nevada's Board of Trustees welcomes Terry Murphy of Strategic Solutions.
- Two new board members have been nominated: Caroline Ciocca – the Director of Community Affairs for Super Pawn and Cash America Family and Rosemary Womack.
- Board of trustees member, Dawn Merritt is now the Community Relations Director for Wynn Las Vegas.
- Garry Dickover is the General Manager of Candlewood Suites Inn on Paradise.



VOLUNTEER!



BE A MENTOR

Join other adults in action who are making a difference with youth between the ages of 16-22. The mentor program benefits the youth who are housed in HELP of Southern Nevada's transitional youth shelter. The program is designed to create positive role models for the youth, enhance social skills and provide career exploration. Time commitment is a minimum of one hour per week, for a minimum of 3 months.

www.helpsonv.org



PROGRAM HIGHLIGHTS

Work Opportunities Readiness Center, W.O.R.C., provides pre-employment services that empower participants to enter or re-enter the labor market as well as job retention. Workshops, support groups and networking, one-to-one personal or vocational counseling, job-seeking and job-keeping methods, leadership development, decision-making skills development, and assistance with developing an action plan are among the resources used to help participants build confidence, identify skills, and seek training or employment.

According to Zig Ziglar, "Too many people spend more time planning how to get the job than how to become productive and successful in that job."

At HELP of Southern Nevada, we work closely with clients in a wrap around approach to HELP them help themselves. Here are a few ways we can continue to work together to help our clients gain and retain employment:

1. Refer people who are underemployed or unemployed to our W.O.R.C. Readiness Workshops. Contact Carol Williams, #697-3854 or cwilliams@helpsonv.org, for workshop dates & times.
2. Let us know when you hear of any job openings. Contact Uzuri Shakoor, #697-3853 or ushakoor@helpsonv.org.
3. Let us know when a mutual client becomes employed/enters school or if you would like to interview a W.O.R.C./Displaced Homemaker client for a job opening. Contact Jill Mojabi, #697-3855 or jmojabi@helpsonv.org.
4. Consider being a guest speaker in one of our workshops. Contact Germaine Kinunwa, #697-3852 or gkinunwa@helpsonv.org.



SUCCESS STORY – Emergency Resource Services

Client is a 54 year old African American male living with his 83 year old significant other, as well as their adopted child and grandson whom they currently have guardianship of. Client was referred to us by the union for food vouchers. Client has been laid off and receiving unemployment. Client's significant other also receives veteran's benefits each month from her last husband. Clients fell behind in rent and utilities due to the decrease in income. Clients have not had enough income to buy food for the past several months due to the household income being too low and wanting to make sure they kept a roof over their children's heads. Clients have made sure to pay their rent on time each month regardless of the fact that they have no food in the household for them or the children. HELP provided them the food vouchers, rent and utilities were paid under immediate needs. They were also given food vouchers to Smith's in order to buy food. Client has been referred to WORC, 211, CCCS, SNAP, EAP, and Kinship Care. Clients will be able to maintain after our assistance because they will be able to be caught up on rent and utilities as well as working with the union to find job placements. The clients were both very appreciative and called me crying several times telling me how grateful they are and how much worry we have taken off of their backs.

CONTACT US



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SAVE THE DATE...

HELP is celebrating 40 years of service.

SAVE THE DATE – May 20th, 2010

A Night of Surprise & Celebration – 40th Anniversary Gala

B.B. King's Blues Club in the Mirage Hotel
from 6:30pm – 9pm.

HELP of Southern Nevada celebrates 40 years of serving our community. Join us for a night of entertainment, philanthropy and community spirit. The evening will prove to be one that is inspiring, fun and full of surprises. Tickets will be available for purchase soon.

For more information or sponsorship please contact Abby Quinn at aquinn@helpsonv.org



UPCOMING EVENTS SAVE THE DATES

A Lens for Hope – Benefits Youth Center
Media & Art Event on March 23, 2010 at the Brett Wesley Gallery located at 1112 Casino Center Blvd. The media event is from 2pm – 3pm and the photography viewing that is open to the public is from 4pm – 6:30pm. Admission is \$20 for general public and \$10 for non-profit employees. The day of the event tickets will be \$25 and \$15 for non-profit employees. Light appetizers will be served. To purchase tickets visit www.helpsonv.org

Golfer's Roundup
Las Vegas Country Club June 7, 2010.
Registration at 7AM with a shotgun start at 8AM
Golfers' Roundup is a golf tournament and luncheon to benefit HELP of Southern Nevada. HELP is excited to announce that 2010's tournament will be held at the newly renovated Las Vegas Country Club. With the support of Golf Chairman Tom Kummer we expect a full field of players. Foursomes are \$1200 and an individual player is \$300. Sponsorships are also available.



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