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LIFE BEGINS AT 40 FOR HELP OF SOUTHERN NEVADA
*40th Anniversary Celebration Tonight at B.B. King's Blues Club &
Restaurant at Mirage from 6:30pm -9pm*

Las Vegas, Nevada (June 17, 2010) – HELP of Southern Nevada, celebrating 40 years of service has grown from a small non-profit serving 300 people to now serving over 100,000 unduplicated clients in one year. The anniversary celebration is tonight at B.B. King's Blues Club & Restaurant inside the Mirage Hotel & Resort from 6:30pm – 9pm. The night will be filled with food, dancing, live music and Marilyn Monroe making a surprise visit singing “Happy Birthday” at 8:15pm. Tickets and more information are available at www.helpsonv.org.

“Celebrating 40 years is such a milestone for any organization and we’re honored to be part of this community. Building collaboration among other non-profits and systems is a priority for HELP and the benefit of this collective mind share provides better services and support to the clients in need. We look forward to another 40 years and to build upon this philosophy.” said Terrie D’Antonio, CEO of HELP of Southern Nevada. For more information about any of the events please contact Abby Quinn, community outreach coordinator at 702-836-2130 or email at aquinn@helpsonv.org.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

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If you’d like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email gina@tribalminds.com