



# IMPACT REPORT

2020

CELEBRATING  
**50**  
YEARS

**HELP**  
OF SOUTHERN NEVADA  
helping people help themselves

# OUR MISSION

**We serve with care.  
We assist families and  
individuals throughout  
Southern Nevada to  
overcome barriers and attain  
self-sufficiency through  
direct services, training  
and referral to community  
resources.**



**FUILALA RILEY, PRESIDENT & CEO**

## A WORD FROM OUR PRESIDENT & CEO



**Fuilala Riley, Cami Christensen, Jerrie Merritt**

In 2020, a year that would have commemorated HELP of Southern Nevada's 50th Anniversary of serving the Las Vegas community, the COVID-19 pandemic decimated Southern Nevada. The unprecedented circumstances of the pandemic significantly affected HELP's clients who were already one major life event away from homelessness. Our teams worked tirelessly to keep HELP of Southern Nevada's doors open to continue serving the rapidly growing at-risk community.

With local shelters closed and high-risk clients homebound throughout 2020, we adjusted HELP's scope of services to

include paying for 3,400 months of rental and utility assistance and brought on an additional 400 beds for homeless individuals and families throughout the Valley in partnership with Clark County and The Rita Suites. During a year of unprecedented circumstance, HELP of Southern Nevada reminded the local community that caring, giving and HELPing was not cancelled. Thanks to the hundreds of incredible volunteers and donors, HELP was able to continue to play an active role in assisting families and individuals in the community overcome barriers and attain self-sufficiency throughout the COVID-19 pandemic. Together we can look to continue to build a better community, one where everyone can thrive.



**Sean Claggett, Abby Quinn, Fuilala Riley**

## A CLOSER LOOK AT

## OUR PROGRAMS

**Workforce Services**

473 people entered or reentered the workforce

**Shannon West Homeless Youth Center**

Provided 518 homeless youth reprieve from the streets

**Homeless Service Program**

Ended homelessness for 664 individuals

**Weatherization Services**

Decreased utility expenses for 250 households

**Behavioral Health Services**

Provided 557 people with counselling and mental health services

**Baby First Services**

Put 1,300 of our tiniest clients in diapers

**Crisis Teams**

Provided housing assessments, clarity cards, street homeless engagement, and mental health services to 10,127 people

**Emergency Resource Services**

Provided 3,400 months of rent to households effected by the pandemic

**Holiday Assistance**

Provided 2,422 households with turkeys, groceries and toys; Assisted 93 agencies with bikes, gift cards, and toys, which were distributed to tens of thousands of people

## SUCCESS STORY

"Success is not final;  
Failure is not fatal;  
It is the courage to continue  
that counts."

Winston Churchill



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Jarell is a recent resident at Shannon West Homeless Youth Center. He made his way to Shannon West because of poor decisions made while living at home and became homeless. His parents were scheduled to pick him up on weekends and some overnights, but would never show up.

Almost from the start of his time at Shannon West, Jarell began to make better life choices and even reestablished a relationship with his parents. He enrolled in HELP's Workforce Innovation and Opportunity Act Youth Employment (WIOA) Program. He was placed in the kitchen at Shannon West Homeless Youth Center for his 160 hour work experience.

In addition to learning basic kitchen skills and sanitation methods, he also received training to successfully earn his Clark County Food Handler Safety Training Card. He continues to work with the Shannon West education coordinator and has completed seven additional classes he needed to receive his high school diploma. He has identified a culinary program for vocational training. Jarell frequently supports the Chef at Shannon West Homeless Youth Center and often helps cook lunch and prep dinner on his own.

Jarell is continually making better life choices. Once he completes his culinary program Jarell's dream is to become a chef on the Strip. He is absolutely on the right track and has made all for the right decisions to be self-sufficient and successful. All of us at HELP and Shannon West Homeless Youth Center are looking forward to his future accomplishments.

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# STATEMENT OF ACTIVITIES

# YEAR ENDING 2020

**UNRESTRICTED NET ASSETS**

Grants	\$14,423,651
Contributions	\$1,369,131
In-kind Contributions	\$41,913
Program Income	\$163,373
Special Events (net)	\$99,765
Interest Income	\$69,308
Other	\$107,840
Net Assets Released from Restriction	\$844,368
Total Revenue	\$17,119,349

**EXPENSES****PROGRAM SERVICES**

Weatherization Assistance	\$2,037,221
Work Opportunities Readiness Center	\$1,617,240
Emergency Resource Services	\$2,550,714
Homeless Services	\$4,828,763
Crisis Teams	\$1,983,697
Framing Hope Warehouse	\$231,124
Shannon West Homeless Youth Center	\$2,300,658

**SUPPORT SERVICES**

Fundraising	\$547,653
Management and General	\$1,219,059
Total Expenses	\$17,316,129

Decrease in net assets without donor restrictions (\$196,780)

**NET ASSETS WITH DONOR RESTRICTIONS**

Contributions	\$449,574
In-kind contributions	-
Net assets released from restrictions	(\$844,368)

Increase (decreased) in temporarily restricted net assets (\$394,794)

**INCREASE (DECREASE) IN NET ASSETS (\$591,574)**

**NET ASSETS AT BEGINNING OF YEAR \$9,850,712**

**NET ASSETS AT END OF YEAR \$9,259,138**

## MEET OUR 2020

# BOARD OF TRUSTEES

### **Board of Trustees**

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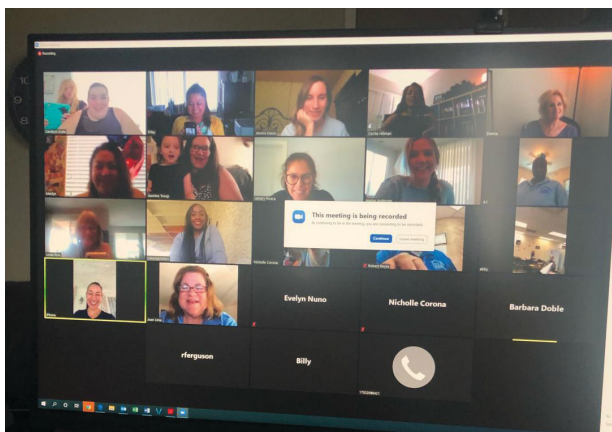
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# STAY IN TOUCH WITH HELP



## BECOME A VOLUNTEER

Volunteering is more than just an act... it's a beautiful act that positively impacts our community.  
Sign up today - visit our website at  
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# HELPING ISN'T CANCELED



# THANK YOU TO OUR PARTNERS



We would like to take a minute to recognize those generous businesses and community groups that contribute cash and in-kind support, which makes it possible for us to serve thousands of people in our community.

## DONATE TODAY

[HTTP://HELPSONV.ORG/GET\\_INVOLVED-DONATE.PHP](http://helpsonv.org/get_involved-donate.php)

ALBERTSONS  
ALLSTATE FOUNDATION  
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BANK OF NEVADA  
BARCLAYS  
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BRAZILL TEAM REAL ESTATE  
BONANZA BEVERAGE  
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CHAPMAN CHRYSLER JEEP DODGE  
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NEVADA COMMUNITY FOUNDATION  
NEVADA READY MIX  
NORTHCAP  
NV ENERGY FOUNDATION  
RAIDERS BOOSTER CLUB  
RIPLEY'S BELIEVE IT OR NOT  
RI RA  
RUITER  
SANDS CARES  
SHELTON & STEELE  
SMITH'S  
SOUTHWEST GAS  
STATION CASINOS  
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SUNRISE CHILDREN'S FOUNDATION  
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